

# TECHSERVE ALLIANCE CERTIFICATION: A Commitment to Professional Excellence

*TechServe Alliance certification is the benchmark for professional excellence within the IT & engineering staffing industry.*

An IT or engineering staffing firm is only as good as its team, but how can you readily assess the knowledge and capabilities of that team? Individually evaluating a professional's capabilities would be difficult and resource-intensive — something few clients or consultants are inclined to undertake.

To demonstrate our firm's ongoing commitment to professional excellence, we have invested in our team and underwritten their efforts to obtain certification through TechServe Alliance, the national trade association of the IT & engineering staffing industry. The certifications obtained through TechServe Alliance demonstrate both our firm's and each professional's commitment to employing industry best practices and ensuring compliance with all applicable laws and regulations as well as subscribing to the industry's code of ethics.

## The TechServe Alliance Certification Program: Raising the Bar for Industry Professionals

The TechServe Alliance Certification Program is the first of its kind in the industry. Developed exclusively for individuals employed in the professional staffing industry, it goes far beyond other certification programs which solely test knowledge of employment law. Candidates for certification must demonstrate knowledge and mastery of industry best practices in order to earn the distinction of Certified Professional Services Account Executive (CPSAE) or Certified Professional Services Recruiter (CPSR). All professionals certified through TechServe Alliance must further agree to adhere to a code of professional ethics.



### Our Pledge to You

All Professionals certified by TechServe Alliance agree to adhere to the highest ethical standards.

- Agree to abide by the tenet of equal opportunity for all candidates, regardless of race, religion, color, sex, creed, age, marital status, sexual orientation or national origin.
- Agree to abide by all applicable federal, state and local laws in the performance of their duties.
- Agree not to defame clients, consultants or competitors.
- Agree to preserve the confidentiality of all client information.
- Agree not to intentionally misrepresent a consultant's skills or experience, pay rate, contract terms, assignment duration or other facts relevant to the business relationship.
- Agree to comply with clients' established business practices related to gifts and gratuities to a client's employees.
- Agree to not unfairly prevent a consultant from pursuing other opportunities.
- Agree to refrain from soliciting employees of the firm's active clients.
- Agree to not knowingly induce a consultant to breach or improperly interfere with a contractual relationship.

## Seize the Advantage of Working with a Team that Has Earned Industry-Recognized Certification

Clients look to IT & engineering staffing firms to provide them with essential flexibility and supplement their internal teams with critical skills. Consultants look to us to identify exceptional professional opportunities. We do this and more. Through the investment in our team and the external validation of their mastery of industry best practices and knowledge of employment law and other legal issues, we provide you with an additional measure of confidence that we will exceed your expectations in meeting your needs for highly skilled technical talent.

Underwriting the certification of our team through TechServe Alliance provides both clients and consultants with confidence that we are committed to professional excellence in the delivery of our services.



### About TechServe Alliance and the Certification Program

TechServe Alliance is the national trade association of the IT & engineering staffing and solutions industry, dedicated to advancing excellence and ethics within the industry. The TechServe Alliance Certification Program was built on a foundation of industry best practices by tapping the expertise of some of the leading authorities on IT and engineering talent sourcing, compliance and workforce trends.



## The Requirements of the TechServe Alliance Certification Program

TechServe Alliance certifies industry professionals in two disciplines, recognizing two different levels of achievement:

- Certified Professional Services Account Executive (CPSAE) Level I and Level II
- Certified Professional Services Recruiter (CPSR) Level I and Level II

To be certified, all professionals must:

- Pass a 100-question exam, demonstrating knowledge and mastery of industry best practices for account executives or recruiters, as well as an understanding of general industry concepts, employment law and other pertinent legal issues
- Agree to adhere to the TechServe Alliance Code of Ethics
- Commit to continuing education (24 credits every 3 years)

